

ABSTRACT OF THE DISCLOSURE

A cleansing composition including a) from about 0.1 percent to about
5 12.5 percent of an anionic surfactant; and b) from about 0.1 percent to about 8
percent of a hydrophobically modified, crosslinked, anionic acrylic copolymer,
wherein the weight ratio of component a) to component b) is about 1:1 to about
40:1, and the composition is substantially free of amphoteric surfactants. The
composition is useful as shampoos, washes, baths, gels, lotions, creams, and
10 the like.

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